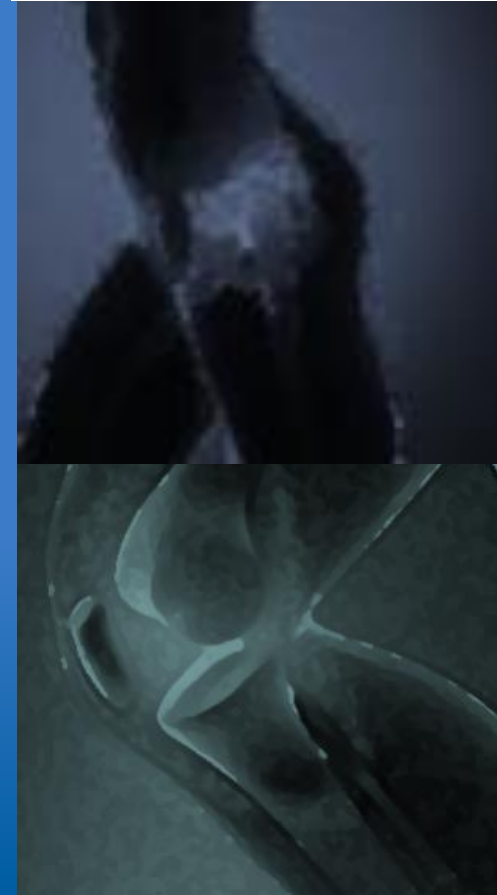




AHPA STRATEGIC PLAN 2018 - 2023



Who Is AHPA?



We are a Canadian organization of health professionals, researchers, and administrators who, through knowledge translation, engagement and inter-professional collaboration, aim to advance our ability to provide excellent patient care.

VISION

**Optimal care
and quality of life
for every Canadian
living with arthritis**



MISSION



**To build and sustain
a community of professionals
who provide the best possible
care to Canadians with arthritis
through knowledge translation,
engagement and inter-
professional collaboration**

Our Strategic Priorities



Knowledge
Translation

Engagement

Sustainability

Strategic Priorities

Knowledge Translation

To generate, share, and disseminate the evolving body of arthritis care knowledge by creating opportunities for research funding, collaboration, and education for our members.



Strategic Priorities

Engagement

To maximize the engagement of our members and external partners, leveraging our positive impact on individual professionals, the healthcare system, and better positioning AHPA to fulfill its mission.



Strategic Priorities

Sustainability

To build the resources,
organizational structures, and
capacity to achieve our goals
and provide excellent value to
our members.





Knowledge Translation

To generate, share, and disseminate the evolving body of arthritis care knowledge by creating opportunities for research funding, collaboration, and education for our members.

- 1. Generate new knowledge through research activities.**
- 2. Share and disseminate knowledge through the AHPA website, Newsbrief, social media, annual pre-course, webinars, media coverage and other opportunities as they arise.**
- 3. Encourage participation of members in educational opportunities to foster effective application of knowledge.**
- 4. Provide a forum for members to share novel models of arthritis care.**



Engagement

To maximize the engagement of our members and external partners, leveraging our positive impact on individual professionals, the healthcare system, and better positioning AHPA to fulfill its mission.

- 1. Externally, foster our relationship with the Canadian Rheumatology Association by meeting regularly to clarify the objectives and expectations of both partners.**
- 2. Market the benefits of membership to professionals using advertising, social media, and other means of reaching current and potential members.**
- 3. Establish and promote special interest groups within AHPA to foster networking and collaboration opportunities for arthritis professionals with shared interests.**



Strategies

Sustainability

To build the resources, organizational structures, and capacity to achieve our goals and provide excellent value to our members.

- 1. Define and clarify the role of the Board of Directors and Committees.**
- 2. Develop and review a proposal for a paid staff position including a job description and funding options.**
- 3. Develop a comprehensive plan to achieve financial stability and sustainability.**
- 4. To continually explore and maximize collaboration with external partners.**